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Gerflor provide fast track refurbishment at Just for Pets with world class Creation 70 Connect LVT

The Just for Pets store in Telford Shropshire have a genuine desire to provide the best possible shopping experience for their customers and their pets. When the store needed a rapid solution to refurbish their existing front of house sales floor, they turned to international flooring specialist Gerflor to supply 300m² of their loose lay Creation 70 Connect LVT flooring. As with most retailers the need to keep the 'shop' open during trading days is a real 'must have' when it comes to any form of renovation. Specifying this extremely resilient interlocking flooring tile from Gerflor ensured that the store didn't have to close during the installation which was a major consideration in their final choice of floorcovering.

Commenting on how the project came to fruition Lee Jacovou, Retail Key Account Manager, Gerflor said, "Just for Pets regularly use our Tarasafe Impression safety sheet vinyl; however, this project needed a different solution due to the existing floor." On specification Lee Jacovou outlined the decision to choose Gerflor products saying, "The existing floor in situ was unsuitable to receive an adhered sheet vinyl, so the Creation 70 Connect LVT product provided a fast track loose-lay solution which could be installed quickly, easily, and directly over the existing floor. In fact, the speed and ease of installation of the product overcame many of the usual challenges we experience when completing a retail project, especially with it being a live store environment."

The 'need for speed' would be a crucial element of the retail refurbishment, together with a requirement for a high-quality installation by a dedicated team of fitters. The task would be undertaken by Chorley-based MJK Design and Build Limited. As an established business operating for over thirty years, MJK has seen rapid expansion over recent years and plans to continue with this growth throughout the coming years. With a skilled workforce the company provides design, construction, and full project management of shop fittings for retail, hospitality, motor trade, offices, and showrooms throughout the UK.

Commenting on the project Rik Kilbride, Director at MJK Design and Build Ltd said, "MJK have been working with Just for Pets for over thirty-five years. We are always looking into ways of upgrading the previously fitted out stores along with the new stores." On specification Rik Kilbride added, "We chose Gerflor's Creation 70 Connect tile as it is an innovative product that works perfectly for the busy environment of a working and open public store.

We also needed the least unsettling way of changing the store, whilst in operation, together with being able to install over the existing epoxy painted concrete flooring without disruption and shot blasting.

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Creation 70 Connect enabled the team to work while the store remained open, minimising disruption to both staff and customers. The installation process was smooth, with five skilled fitters completing the task in three days, despite the need to move shop fittings during the process. Rik Kilbride concluded “Gerflor’s Creation 70 Connect LVT allowed the installation process to continue while the store remained open, minimising disruption for both staff and customers. For projects of this nature, the product truly excels in performance.”

The interlocking installation with dovetails provided by Creation 70 Connect is an ideal solution for various renovation projects, especially in high-traffic areas such as chain stores, offices, reception areas, educational institutions, and public buildings.

In conclusion Lee Jacovou summed up, “With the Creation 70 Connect LVT tiles being loose laid and adhesive free, the installation did not interrupt trade or store operations, with the added benefit of being able to remove and replace any individual tiles if required in the future for easy and fast renovations.”

Just for Pets was delighted with the finished result and appreciated that the business did not need to close during the fit-out, this ensured that there was no downtime or loss of turnover for the End User. The new Gerflor floorcovering has significantly enhanced the store's appearance, and MJK takes immense pride in the successful completion of this project in a timely and cost-effective manner.

Supporting Information

Gerflor Company Overview

Gerflor is a manufacturer of comprehensive contract interior flooring solutions, including vinyl, linoleum, carpets, and rubber. Gerflor innovations help to create attractive and functional environments, as well as enhance and protect commercial and office interiors. Gerflor solutions are proven to enhance the longevity of a building whilst reducing long term maintenance costs. Gerflor works in partnership with the commercial sector to ensure buildings are safe and accessible for all users.

Overview of Gerflor products installed.

The Creation 70 Connect LVT collection is an adhesive free solution, it has a unique dovetail format and is ideal for high pedestrian traffic and occasional rolling traffic applications. Available in contemporary designs including realistic wood and mineral and textile finishes that enhance any building interior. Suitable for hardworking spaces including Retail Boutiques, Offices, Public Buildings, and other contract environments. The easy to install, comfortable and eco-responsible interlocking solution is a natural choice when rapid refurbishments are required with minimal downtime on site.

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Creation 70 Connect is a synthetic, decorative, flexible, antistatic, abrasion group T floorcovering available in tiles. It consists in a 0,70mm thick transparent wear layer, a design film, a calendared layer, and a PVC compact sublayer reinforced with fibres, with the overall thickness at 5mm. Creation 70 Connect benefits from a PUR+ Matt surface treatment, making maintenance easier and eliminating the need for initial polishes.

Creation 70 Connect is an interlocking floorcovering, resistant to use (commercial / industrial use) of 34 / 43 according to EN-ISO 10874 and has Bfl-s1 class for smoke emission according to EN 13501-1. Creation 70 Connect is compatible with occasional traffic (1 time per day) of manual pallet truck with a total loaded weight up to 250kg. Creation 70 Connect is made with phthalate free plasticizers, except recycled content. It is 100% recyclable and made with 55% of recycled content. It is REACH compliant. The product emission rate of organic compounds is < 10µg/m³ (TVOC <28 days – ISO 16000-6).

Learn more about Gerflor solutions, ask for a free sample or contact us to speak to a specialist today by calling 01625 428 922, emailing contractuk@gerflor.com, or visiting gerflor.co.uk for the latest flooring innovations.

END

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