

CLIENT: KING, LONDON  
SOLUTION: TARAFLEX® SPORT M PERFORMANCE

“ The Taraflex flooring is quiet, resilient and very hard wearing. Our staff love it and it's great for cutting in designs which is key to King ”

Brondie McNamara, Project Manager, King

King is a leading interactive entertainment company for the mobile world, with people all around the world playing one or more of their games. Their franchises include Candy Crush, Farm Heroes, Pet Rescue and Bubble Witch and have 355 million monthly active users across web, social and mobile platforms. King was acquired by Activision Blizzard Inc. (Nasdaq ATVI) in February 2016 and operates as an independent unit of the company and have game studios in Stockholm, Malmo, Barcelona, Berlin and Seattle, along with offices in San Francisco, Malta, Tokyo, Bucharest...and London.

“ I would always specify Gerflor whenever I can. The range of products is exactly the high quality and creativity that we demand at King for all our buildings. ”

Brondie McNamara, Project Manager, King



For further information on Gerflor's extensive range of flooring solutions please contact us:

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