Social Housing

Product Guide for Floors, Walls & Accessories

gerflor.co.uk gerflor.ie gradus.com





Flooring Solutions

Gerflor's housing collections contain carefully selected residential and commercial products. The product ranges are designed for both refurbishment and new build projects, catering to different areas within buildings, including for inside and outside the threshold.

Gerflor products are sustainable, innovative, and cost-effective to install. They prioritise safety, comfort and hygiene, making them a popular choice with landlords, tenants and homeowners. We are so confident in the quality of our products that we offer free trial areas for new customers.

For more information, please contact us. *Please note that terms and conditions apply to this offer.



Sustainable & Inno

Contents

Fundamentals A Combined Business Stock Delivery Environment Supply Chain and Project Management Flooring & Wall Covering Product Matrix Area Design

Collections

Griptex UPDATED Texline Nerok 70/55 Creation 55 LVT Creation 30 LVT **NEW** Tarasafe H₂O Latour² **REFRESHED** Tarasafe Impression Mural Revela Wall Covering Formats Mural Revela Mat-in-a-Box® 1550 Boulevard[™] Stripe Boulevard[™] 7000 Boulevard[™] 6000 Boulevard[™] 5000 Boulevard[™] 1500 Stair Edgings

Case Studies

DIY SOS - Nightsafe, Blackburn The Roots Foundation, Wales Havannah House, Glasgow Park Hill Flats, Sheffield

Services

Suppliers

Contacts

vative Flooring	Collections
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Gerflor GRADUS

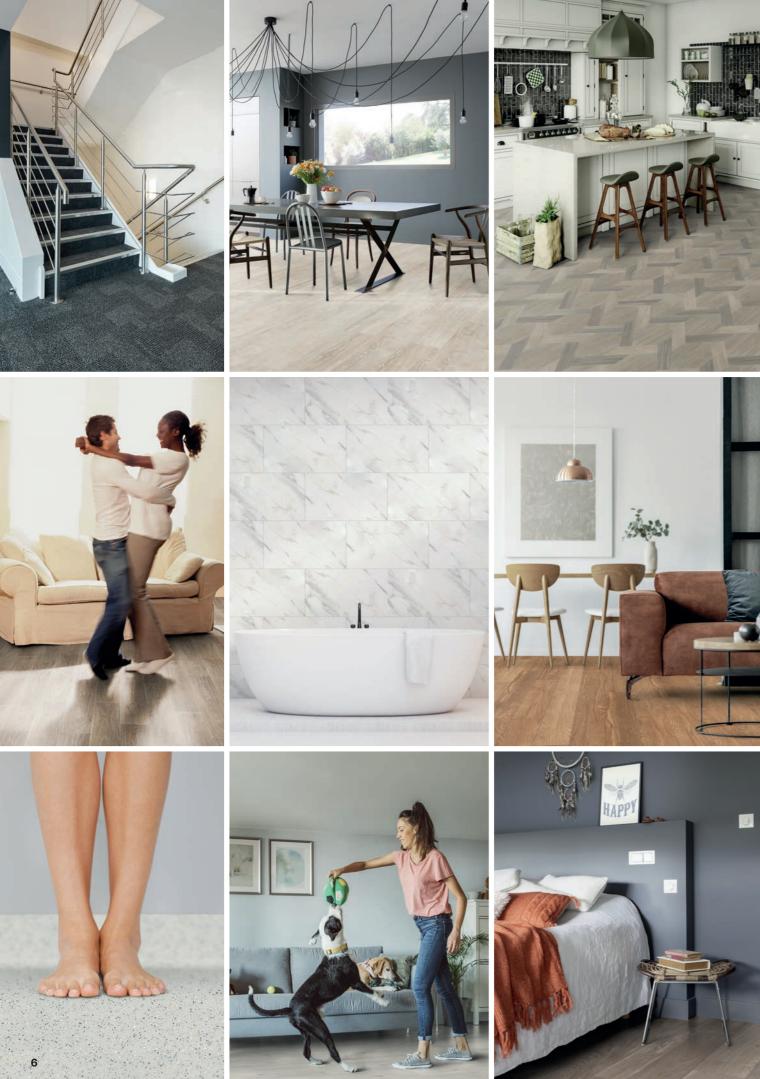
Fundamentals

A **Fusion** of Products & Values

Gerflor and Gradus offer products which are ideal for use in a wide variety of applications including healthcare, commercial office, education, retail, hospitality & leisure and housing. Products can be combined to provide a complete package that balances performance, aesthetics and cost, alongside environmentally responsible manufacturing processes.

A Fresh Approach

We believe passionately in providing the customer with the very best in terms of service. Through our combined team we can offer expert advice to help with product selection backed up with extensive UK stocks to ensure our products are delivered on-time, every-time.



Gerflor & Gradus

As a combined business, Gerflor and Gradus are the perfect partner for your housing projects. We have over 80 years' experience in this sector and we have innovative and sustainable solutions for social housing environments. Our low cost "on the floor" solutions save you time and money, are slip resistant and meet HSE ≥36 guidelines.

They are also extremely easy to install and our floorings are tough and durable, loved and wanted by tenants and home owners alike! Complementary Gradus Accessories including Stair Edgings, Floor Trims, Entrance Matting and Wall Protection solutions are also available for a complete package.



A Combined Business



The Gerflor group of companies is a collaboration of well known and successful brands

Gerflor

Gerflor has an extensive warehousing and distribution facility based in Winsford. This logistical hub is geared to have sufficient capacity to offer a broad range of in-depth, best-selling stock for the housing sector. Through our network of dedicated distribution partners, we are also able to in collaboration, deliver an enhanced service level to our customers. You can depend on us, when you need fast delivery for last minute refurbishments and new build projects. Our housing collections are also competitively priced and do not compromise on the required quality you desire for your housing needs.

Gradus

At Gradus we aim to provide peace of mind for all our customers, through quality, performance and service that you can rely on. Whether it's offering advice on product selection, guaranteeing product performance or delivering the right product to the right place at the right time, we are committed to reducing risk for our customers. In every aspect of our UK manufacturing activities, we take responsibility for the environment, and meet our businesses and customers' needs without compromising our long-term future environment.





Environment















We care. We act.

GFT is a patented backing system from Gerflor, made from more than 95% recycled plastic bottles. It is also 100% recyclable.





Cost effective flooring

Revolutionary looselay technology that saves you time and money. Reduces the need for adhesives and minimal subfloor preparation is required.



Recycled technical fibre backing made up of plastic bottles.

Sustainable, innovative & kinder for the environment

Gerflor teams have always considered customers and the environment as their absolute priorities. Our floor coverings, wall solutions and finishing components are user friendly, healthy solutions. They are designed with respect for our planet, to last as long as possible with proposed end-of-life options. From product design through end-of-life, the circular economy is a core priority for the group. We have determined 5 priority commitments to guide our environmental management up to 2025.

We care. We act.

Our commitments for a sustainable future







CARBON **FOOTPRINT***

-20% kg CO₂ equivalent/m² between 2020 and 2025

BIOSOURCED CONTENT** 10% by 2025

30% by 2025

*Scopes 1 & 2 defined in the GHG protocol **% of activity with biosourced materials ***% of activity with adhesive free solutions.









Supply Chain & Project Management

The Gerflor group of companies have over 80 years dedicated experience in the housing sector. The service teams are available and on hand to help and assist with the management of your supply chain and projects. We work with all types of clients, including Housing Associations and Local Authorities, Tenants and Owners, Main Contractors, Installers, Architects and Specifiers.

Whether it's technical advice, pricing support or specification and trial areas you are interested in, we can assist. We take great pride in our teams and the service we deliver to ensure that your projects are delivered on time and to budget. Contact us for further information.



HA/LA OWNED PROPERTIES





✓ Decorative floorings that tenants like

✓ Fast, low-cost installation

- \checkmark Tenant satisfaction
- ✓ Easy refurbishment
- \checkmark Less remedial work
- ✔ Meets HSE guidelines
- \checkmark Great choice of designs
- ✓ Easy maintenance
- \checkmark Comfortable, quiet, slip resistant
- ✓ Eco-friendly products
- ✓ Time & cost saving installation
 ✓ Loose-lay over existing surfaces
 ✓ Minimal subfloor preparation
 ✓ No specialist tools

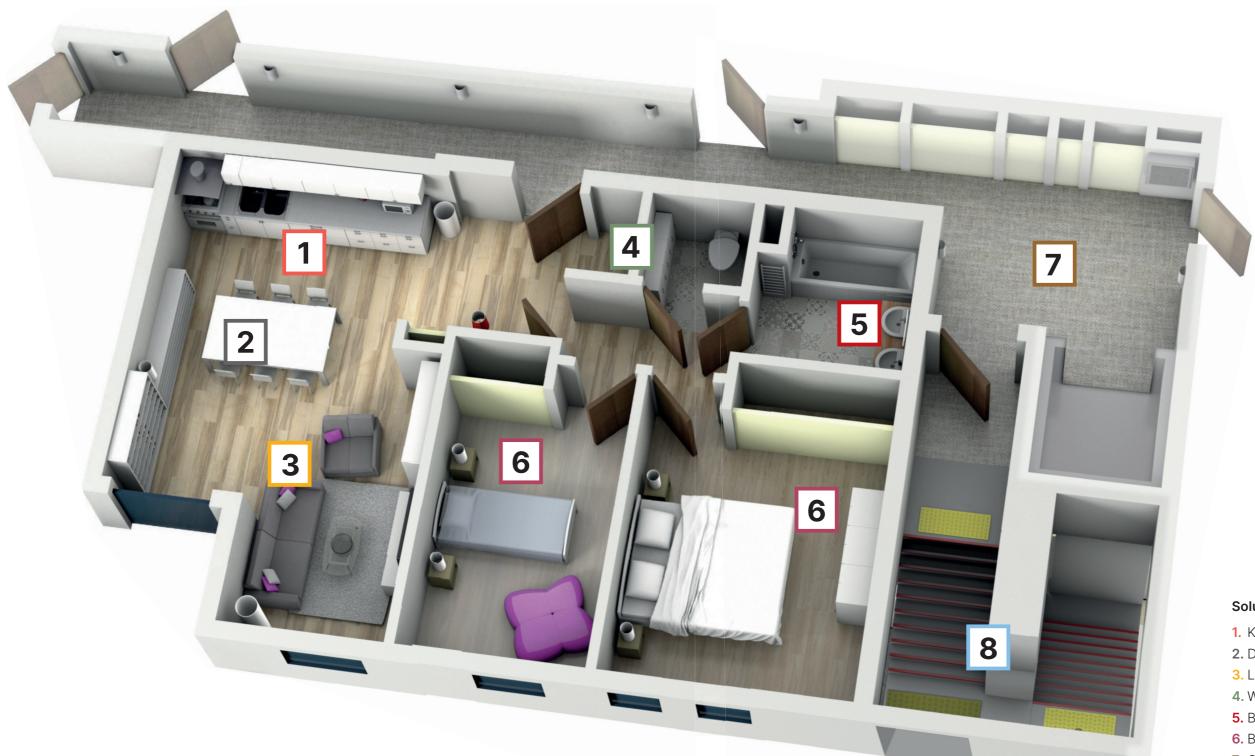


Flooring & Wall Covering Product Matrix

Product	Kitchens	Dining Rooms	Living Areas
Griptex	~	\checkmark	•
Texline	~	~	~
Nerok 70/55	•	\checkmark	•
Creation 55 LVT	~	~	~
Creation 30 LVT	~	\checkmark	~
Tarasafe H ₂ 0	-	-	
Latour ²	-	_	_
Tarasafe Impression	•	-	
Mural Revela Wall Covering	~	_	-
Mat-in-a-Box [®] 1550	-	-	
Boulevard Stripe	-	_	-
Boulevard 7000	-	-	
Boulevard 6000			-
Boulevard 5000	-	-	-
Boulevard 1500	-	_	_
Stair Edgings	-	_	-

Wet Rooms	Bathrooms	Bedrooms	Corridors - Landings - Stairs	Entrances		
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Key: 🗸 Recommended 🛛 • Alternative



Gerflor has a solution for every area

Solutions:

- 1. Kitchens
- 2. Dining Rooms
- 3. Living Areas
- 4. Wet Rooms
- 5. Bathrooms
- 6. Bedrooms
- 7. Corridors Landings Stairs
- 8. Entrances

Areas
Kitchens, Dining Rooms & Bathrooms

Griptex is a warm and comfortable looselay vinyl flooring with a Gerflor Fibre Technology backing, specifically designed for refurbishment and perfect for social housing applications.













2256 Opera Medium

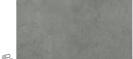
0496 Ardoise Black



1104 Cajou Nut







1237 Cajou Sun

2257 Shade Light



2265 Savannah Clear

2258 Hudson Grey

1205 Oxyd Anthracite

T Wear Group HSE 36+ Slip Resistant R10 Slip Resistant 16dB Quiet Underfoot

Griptex



Warm & comfortable



Slip resistant technology



Quiet underfoot



Looselay *no glue up to 35m²













0447 Cassiopee Grass



2266 Empire Grey



2260 Empire Dark Brown



1284 Verone Light Grey



0873 Offset Beige



2263 Savannah Sand



2264 Savannah Medium

B

Pureclean GripX

Areas Kitchens, Dining Rooms, Living Areas, Bathrooms & Bedrooms

Texline is a tough vinyl flooring with a unique patented textile backing system that gives higher warmth and comfort underfoot and is safer, quieter and more hygienic than standard vinyl flooring.





Easy to clean & maintain













2307 Azay Gold

2308 Azay Light Grey



2013 Sherwood Blond





1749 Timber Light

T Wear Group

Texline



Warm & comfortable



Slip resistant technology



Quiet underfoot



Looselay *no glue up to 35m²



2309 Azay Beige





1740 Timber Naturel



1981 Provence Black & White



1949 Fjord Light Grey



2400 Patina Charcoal



1955 Provence Creme



2399 Fjord Cream

N	EW	24	
			æ

2401 Patina Cream

R10 Slip Resistant

16_{dB} Quiet Underfoot C

Pureclean

Areas Dining Rooms, Bathrooms & Corridors - Landings - Stairs

The Nerok 70/55 collection is a rich palette of extensive wood and mineral designs. The products have added realism with exclusive embossing and an ultra matt surface.

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Nerok 70/55



The Creation 55 LVT collection is environmentally friendly and offers improved indoor air quality performance. This is great for when low maintenance and easy installation is required and decreased life-cycle costs are an absolute must.



Plank

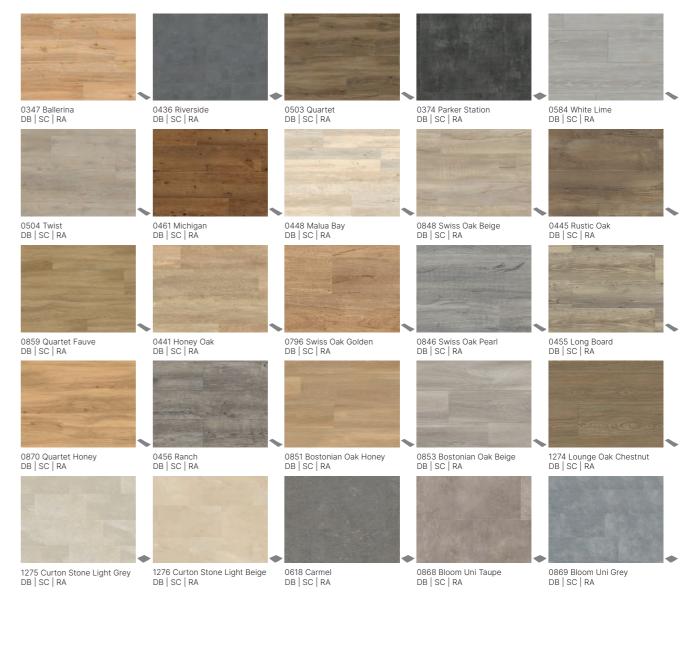
Tile











Creation 55 LVT



Easy to clean & maintain



Realistic embossing



Slip resistant technology





 ProtecShield"
 O.55mm
 Wear
 T Wear
 R10
 DB
 SC
 RA

 Layer
 Group
 Slip Resistant
 Dryback
 Solid Clic
 Rigid Acoustic

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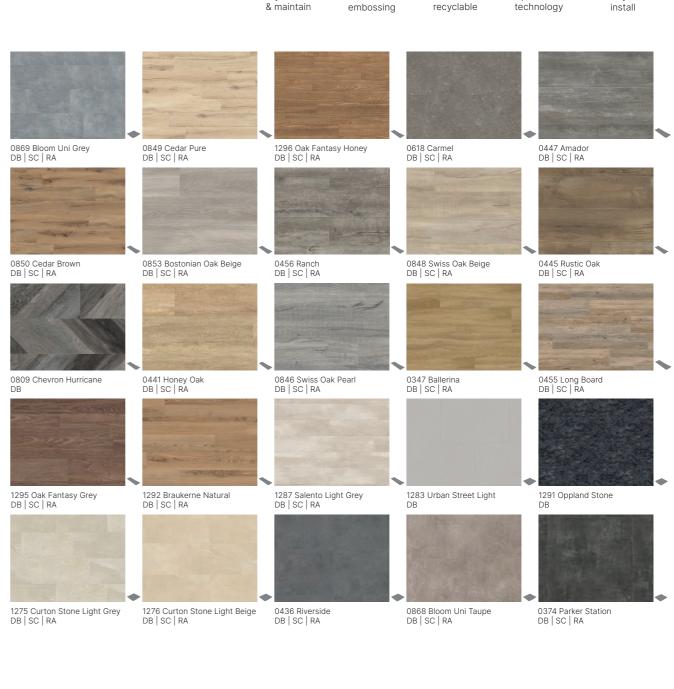
The Creation 30 LVT collection is a synthetic, decorative, flexible, antistatic abrasion group T floorcovering. Available in tile or plank, with bevelled edges, providing softness and a comfortable surface.











Creation 30 LVT



Realistic embossing

Easy to clean

Durable

• Tile



100% recyclable



Slip resistant technology



Easy to install



Tarasafe H_2O is a non-studded high performance slip resistant safety flooring for wet and dry, barefoot and shod applications. This enhanced slip resistant safety vinyl floor covering is an ideal solution for applications where there are continuous wet areas such as showers, wet rooms, and bathrooms.

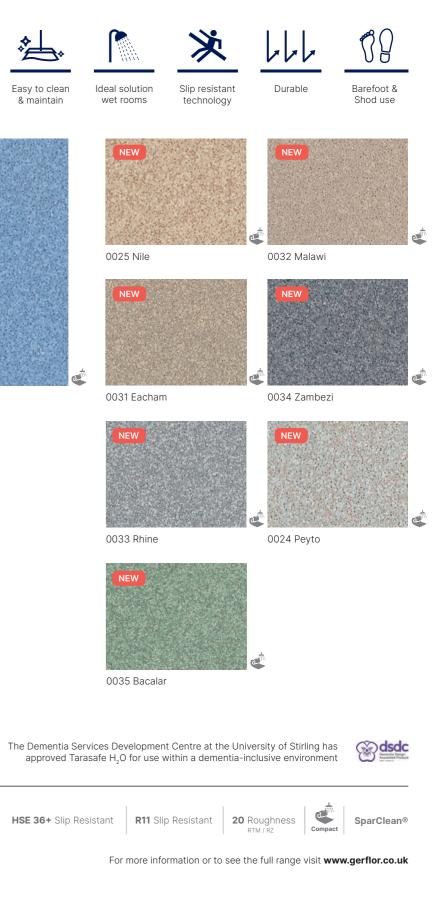






0036 Lagoa

Tarasafe H₂O



Areas			
Corridors -	Landings	-	Stairs

Latour² is a solution-dyed, nylon carpet tile range, that comprises plains and stripes. These can be used alone or can work together, to create interesting and unique floor schemes.









01143 Plains - Langdale

Latour²



Areas	
Corridors - Landings - Stair	S

Tarasafe Impression is a stunning safety collection of modern and contemporary designs suitable for medium/heavy traffic areas. Safety flooring that is slip resistant, tough and offers outstanding performance.





T Wear Group

Tarasafe Impression*

*Tarasafe Impression Safety Flooring replaces Taralay Impression Control.

HSE 36+ Slip Resistant

R11

Slip Resistant

20 Roughness RTM / RZ

02

Protecsol® Control

Mural Revela Wall Covering Formats

Colour	Code	65 × 37.5cm	90 × 260cm
Kampala	7915	~	~
Zanzibar	7053	~	~
Liverpool	7911	~	~
Baeza	7869	~	~
Boulia Gloss	7097	~	~
Vilnius	7007	~	~
Alanya	7032	~	~
Tanami Gloss	7029	~	~
Ubeda	7868	~	~
Colima	7052	~	~
Kamina	7091	~	~
Corabia	7035	~	~
Ampara	7093	~	~
Hanoi	7918	~	~
Derby Gloss	7059	~	~
Sarti	7072	~	~

120 × 260cm	Matt	Gloss
-	~	-
-	~	-
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-	~	-
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-	~	-

For more information or to see the full range visit www.masq.be/masq-eng.html

Mural Revela

Gloss = High gloss finishing

Areas
Kitchens, Wet Rooms & Bathrooms

The Mural Revela wall covering collection consists of two sizes: tiles and XL panels. They share the elegant V-groove that gives Mural Revela it's realistic and unique look and feel. The tiles and XL panels can be easily combined.













7053 Zanzibar

7911 Liverpool



7032 Alanya

7029 Tanami Gloss







7091 Kamina

7035 Corabia

7093 Ampara

Protective PU RCB Patented Rigid Core Board Technology Glued installation Thick Realistic multicoloured film Stocked for quick delivery

Mural Revela



Waterproof



Easy to install



Warm & comfortable



Tongue & groove





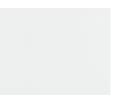




7869 Baeza



7868 Ubeda



7918 Hanoi



7097 Boulia Gloss



7052 Colima



7059 Derby Gloss

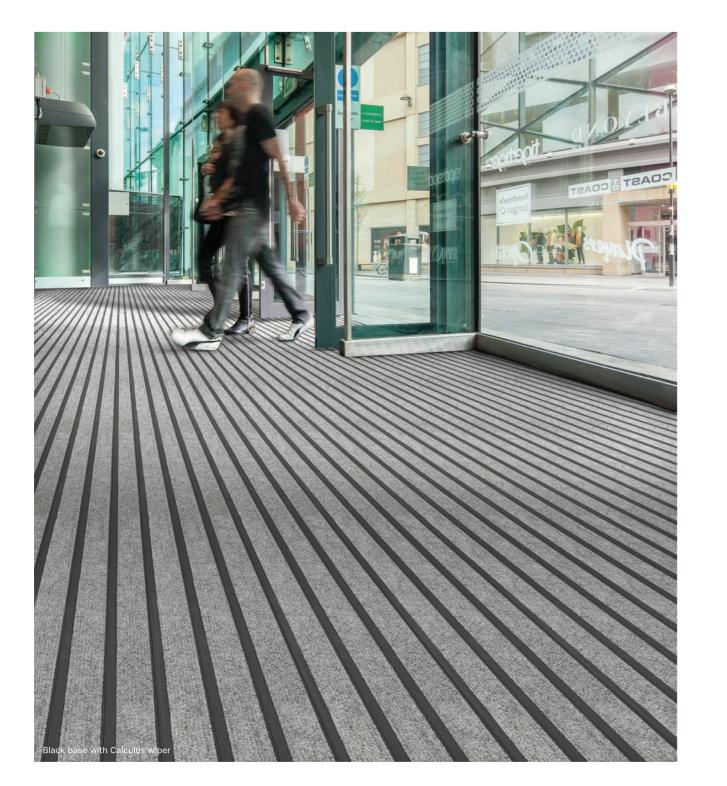


7072 Sarti

For more information or to see the full range visit www.masq.be/masq-eng.html

GRADUS

Mat-in-a-Box[®] 1550 is a modular barrier matting system that is quick and easy to install. The individual sections clip together on-site for simple assembly. An effective matting system that retains dirt and moisture, improving the appearance of internal floor coverings and preventing unnecessary replacements.







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Tempestas

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Calculus

Glacier (grey) (shown with Calculus wipers)

Mat-in-a-Box® 1550



High performance



Moisture retention



Durable



Medium traffic

Wiper Colour Options





Terra

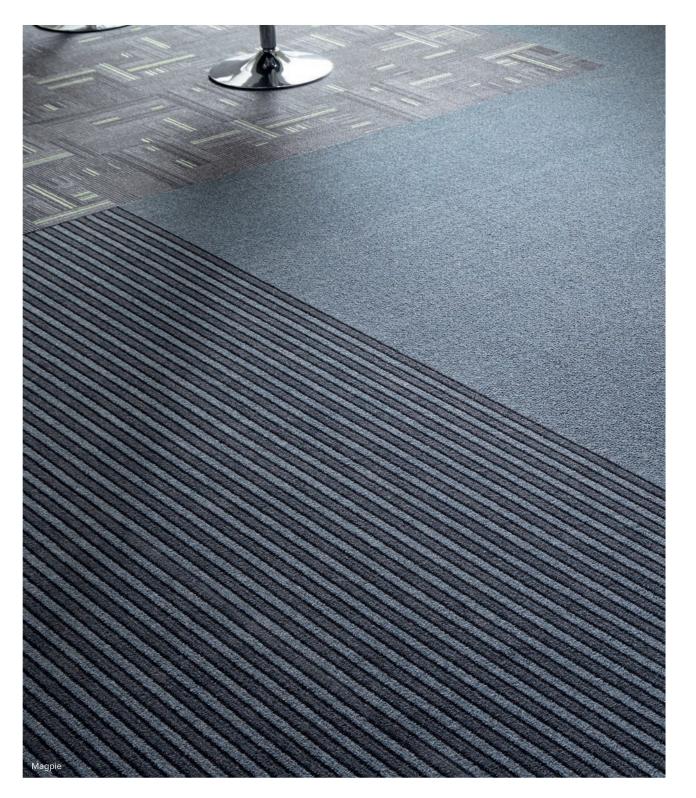
Base Colour Options



Black (shown with Tempestas wipers)

GRADUS

Boulevard[™] Stripe can be used in conjunction with a primary or hybrid barrier mat and in some situations can be used as stand-alone matting or in conjunction with a secondary barrier matting. It is also ideal for use in any area of a building prone to soil and moisture damage.







Magpie

Boulevard[™] Stripe



High performance



Moisture retention



Durable



High traffic resistance

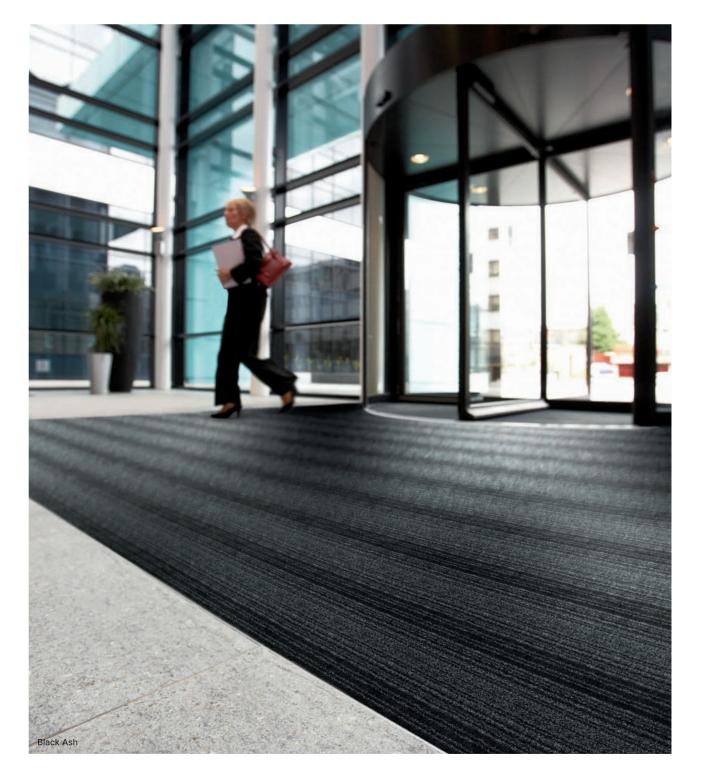


Raven

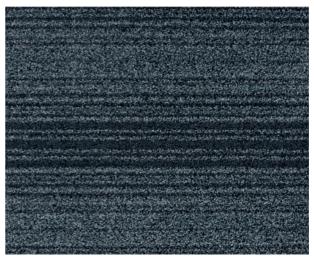
*Note: Boulevard Stripe is not recommended for use on staircases For more information or to see the full range visit **www.gradus.com**

GRADUS

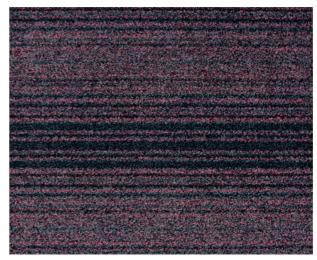
Boulevard[™] 7000 features a linear design and incorporates a heavy scraper fibre for optimum dirt removal, whilst offering excellent moisture retention properties.







Black Ash



Red Oak

Boulevard[™] 7000



High performance



Moisture retention



Durable



High traffic resistance



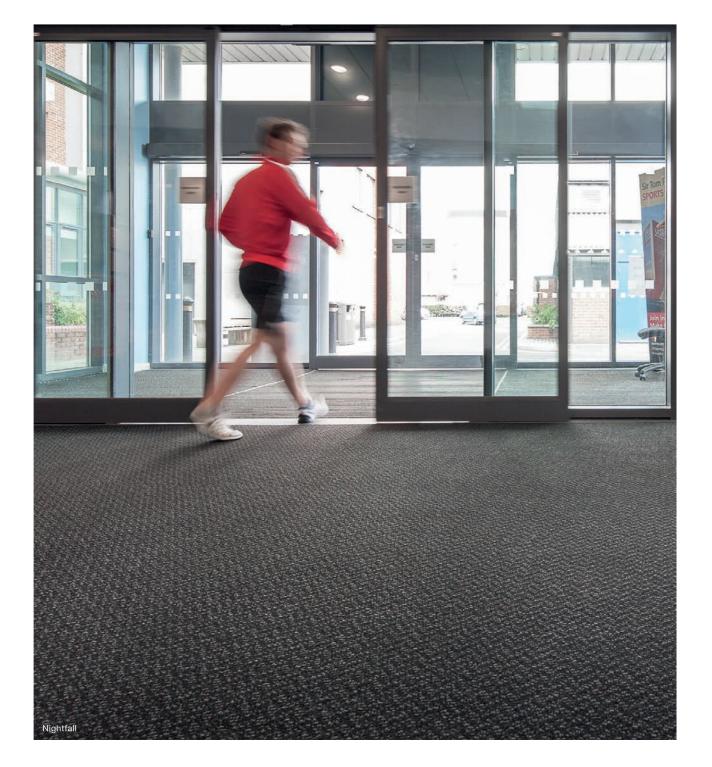
Hazelnut



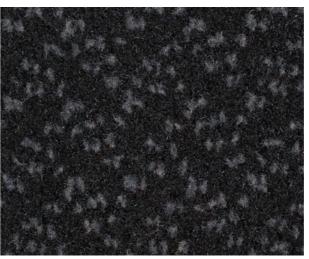
Gray Birch

GRADUS

Boulevard[™] 6000 features a patterned design to disguise the effects of soiling, whilst incorporating a heavy scraper for optimum dirt removal and moisture retention. It is easy to maintain and resistant to bleach solutions.







Nightfall

Boulevard[™] 6000



High

performance



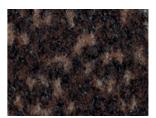
Moisture retention



Durable



High traffic resistance



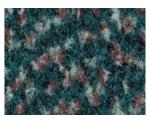
Walnut



Galaxy



Atlantic



Rosemary



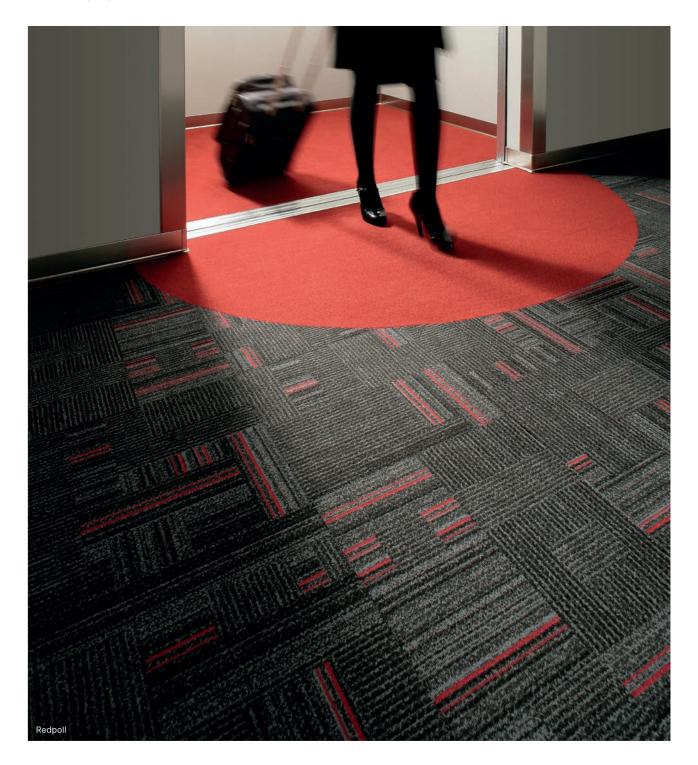
Indigo



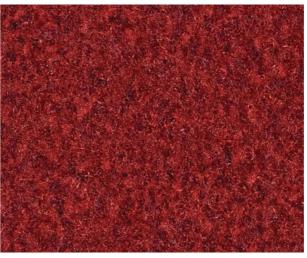
Nickel

GRADUS

Boulevard[™] 5000 is a high performance barrier matting which incorporates a light scraper for dirt removal and has been designed to disguise the effects of soiling. It also offers excellent moisture retention properties.







Redpoll

Boulevard[™] 5000





High performance

Moisture retention



Durable



High traffic resistance



Shelduck



Cuckoo



Swallow



Falcon



Corncrake



Kestrel



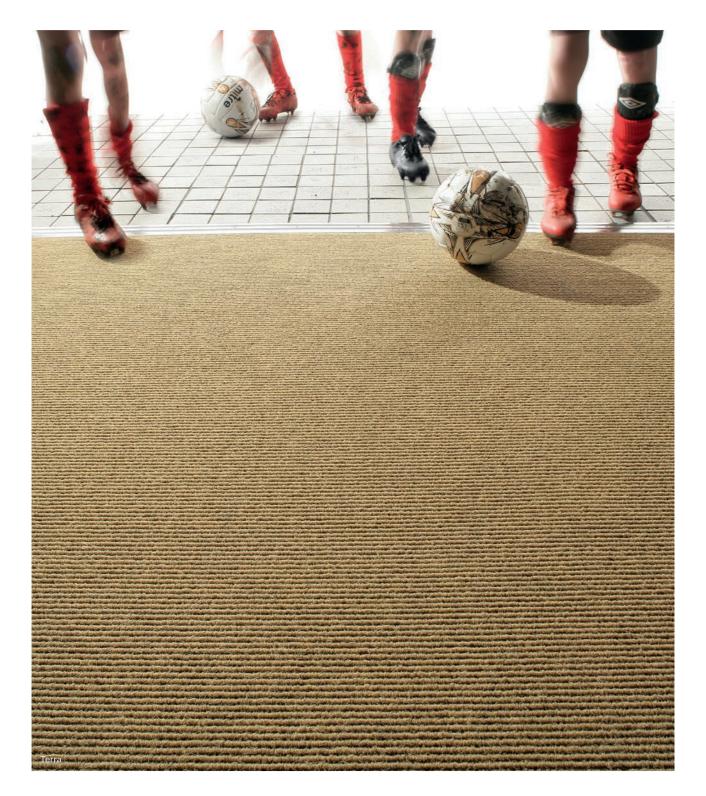
Moorhen



Jackdaw

GRADUS

Boulevard[™] 1500 can be used in conjunction with a primary entrance mat and in some situations can be used as stand-alone matting in entrances and access points. The range is designed to complement Mat-in-a-Box[®] 1550 and Esplanade 1500 barrier matting. Contact us for further information on Esplanade 1500 product details.







Terra

iste (1 15.41 的一方的行业中国国家合理专用行用制度了暂住的

Calculus

Boulevard[™] 1500



Easy to install



Moisture retention





Durable



tested



Marinus

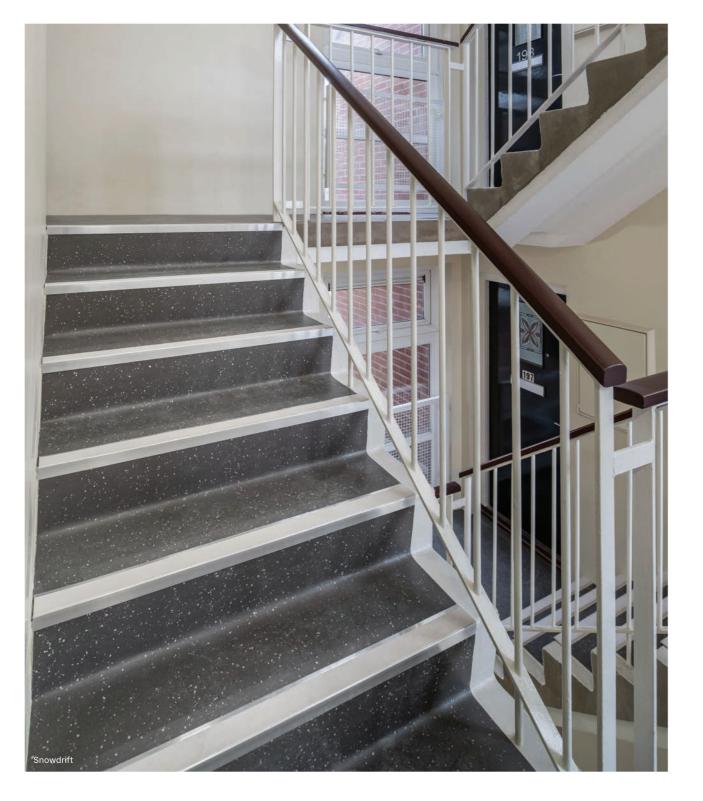
13763 何历加 177917.78911 的活动的财产的建立 T an inte and we are we can be and the second of the 中的子口的人物和公司在自己的人物的是一种生物的主要 WATER ALGORIDO THE REST AND STATISTICS PARTY and the second state of the second state and the second state and and a contract of a state of the contract of t a prove a same want of the off a prove a prove the new many second and the second seco A CONTRACT AND A CONTRACT AND A CONTRACT AND AND A STATE AND A STA

Tempestas

Areas	
Corridors - Landings - Stairs	

GRADUS

An extensive range of attractive and hard wearing stair edgings, with a choice of channels and slipresistant inserts. Used in conjunction with floor coverings and suitable for social housing environments. Reduce accidents and risk of slips, trips and falls.





*See individual profile pages for colour availability. Xtra-grip, Xtra-grip Plus & Interior Grained insert options also available.

Stair Edgings



10

Slip resistant +36



High performance

Durable



High traffic resistance







Lead LRV: 12.77

Canvas LRV: 53.27



Midnight LRV: 6.56

Steel LRV: 26.99

Buttercup LRV: 55.54

Snowdrift LRV: 83.77









Discover how Gerflor is revolutionising the social housing market with our innovative flooring solutions! Our case studies illustrate how our durable and stylish floors are transforming communal areas and living spaces alike. Explore how our flooring solutions bring comfort, sustainability, and aesthetics together to create inviting environments that residents are proud to call home.

Quality

A broad range of looselay, Gerflor Fibre Technology (GFT) backed floorings in multiple widths, allowing faster fitting and high quality products with lower waste, inconvenience and cost.

Lifetime cost savings

Gerflor's looselay GFT backed products avoid many subfloor problems as they can be quickly overlaid, even where there are high moisture levels. Benefits include the speeding up of installation time, lowering of costs and potential call-backs.

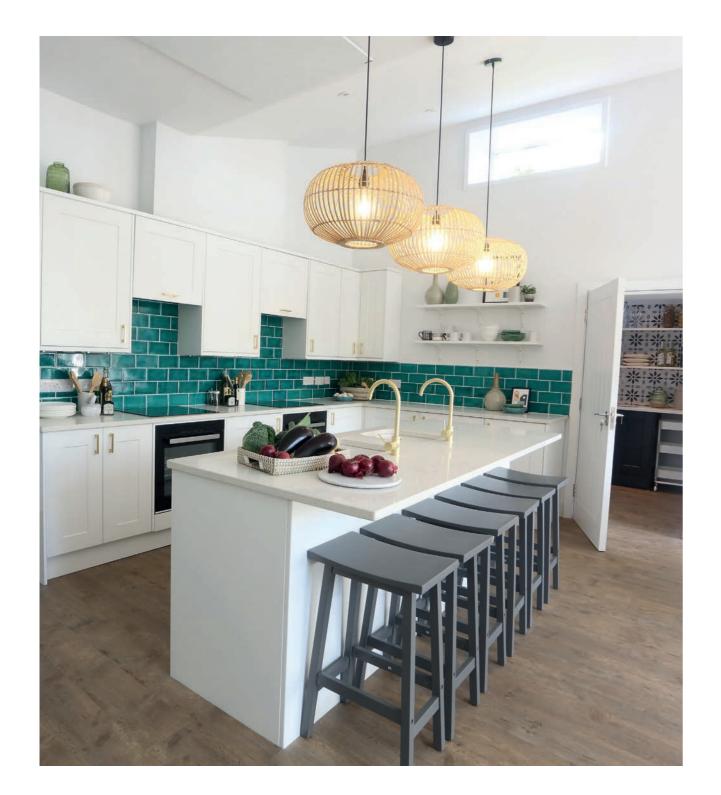
Partnership

Gerflor has dedicated and experienced sales and technical teams, to provide comprehensive support to its customers. Training on how to install Gerflor floorings is also available.

Tenant satisfaction

Whilst maintaining the technical performance and comfort aspects, Gerflor ranges are manufactured with environment in mind, as well as the health and well being of others.

Case Studies



"Gerflor is an ideal product for high traffic areas as I know it will really take the knocks and keep its vibrant appearance. For a designer like me, I love the wide selection of colours and finishes so the practical aspects don't have to compromise the overall design."

- Sophie Robinson, Interior Designer DIY SOS

A Lancashire charity that helps to support homeless young people is able to accommodate more of its service users after a rundown church room was completely renovated, thanks to the BBC's DIY SOS show and all suppliers who provided donations to this worthy cause.

Gerflor donated approximately $270m^2$ of Creation 55 Dry Back LVT flooring for the main areas, including living space and bedrooms, and a further $16m^2$ of Tarasafe Ultra H₂O vinyl safety flooring for the bathrooms.

Solution: Creation 55 LVT and Tarasafe Ultra $\rm H_20$

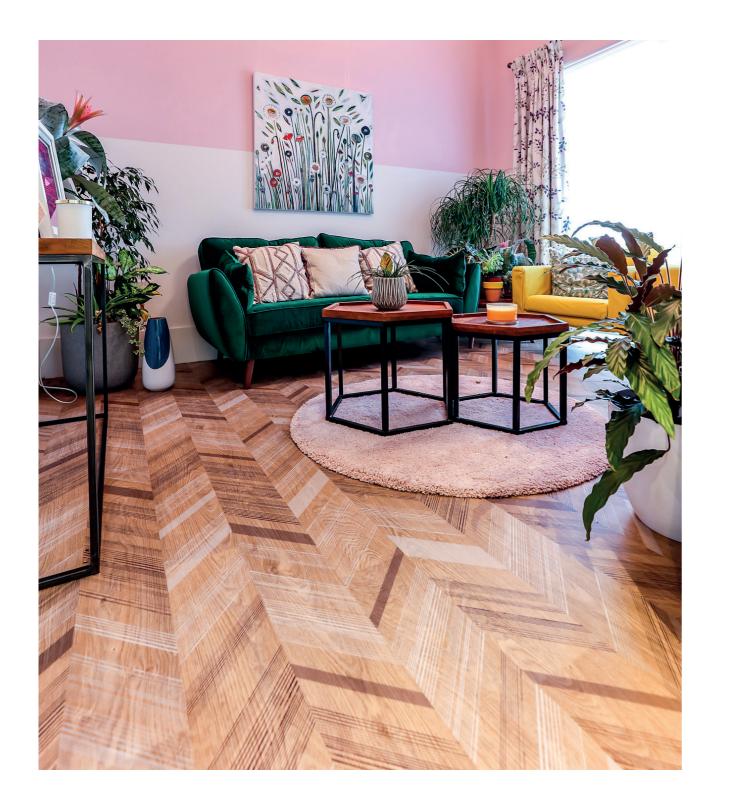




0579 Amarante

0373 Silver City





"I love to use strong colour in my schemes as it's such an instant game-changer and can effectively offer up the feel-good factor."

- Sophie Robinson, Interior Designer DIY SOS

In a special Children in Need episode the DIY SOS went to Swansea to help a local charity sos went to Swansea to help a local charity rebuild their support centre. The project needed high quality flooring as part of the re-build, so they turned to international flooring specialist Gerflor to come to the rescue with advice and the donation of some stunning products that would make this ambitious transformation possible. The various rooms in the centre benefited from Gerflor's outstanding Taralay Impression Comfort and Taralay Initial Comfort flooring.

Solutions: Taralay Impression Comfort and Taralay Initial Comfort

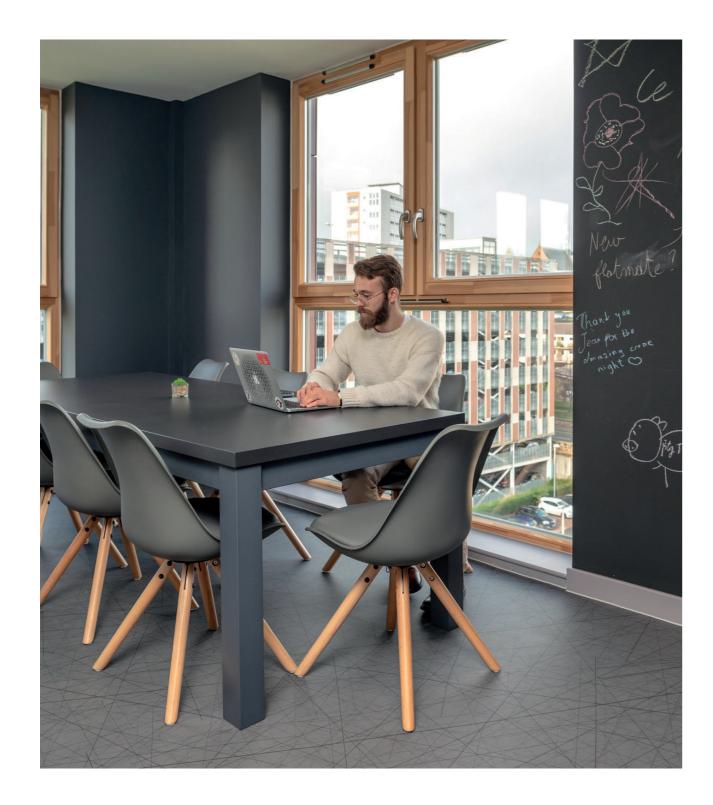


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0724 Herringbone Chatain

0515 Diversion Kiwi





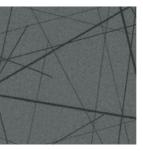
"The linear pattern of Gerflor's Taralay Impression Black design is very simple but provides a 'sexy' look, whilst also being quite subtle and giving an architectural feature to the interior."

- Magdalena Krzyzanowska, Architect, Vastint Hospitality

The six-storey, purpose-built building accommodates 458 students in a variety of stylish accommodation options from different sized individual and shared studio apartments with kitchen facilities to en-suite rooms, all complete with indoor and outdoor social spaces and supporting management services.

The aim was to create student homes with quality fixtures, comfortable modern interiors and unique touches in up-beat, lifestyle surroundings to offer an alternative to traditional halls of residence or private flat or house rentals.

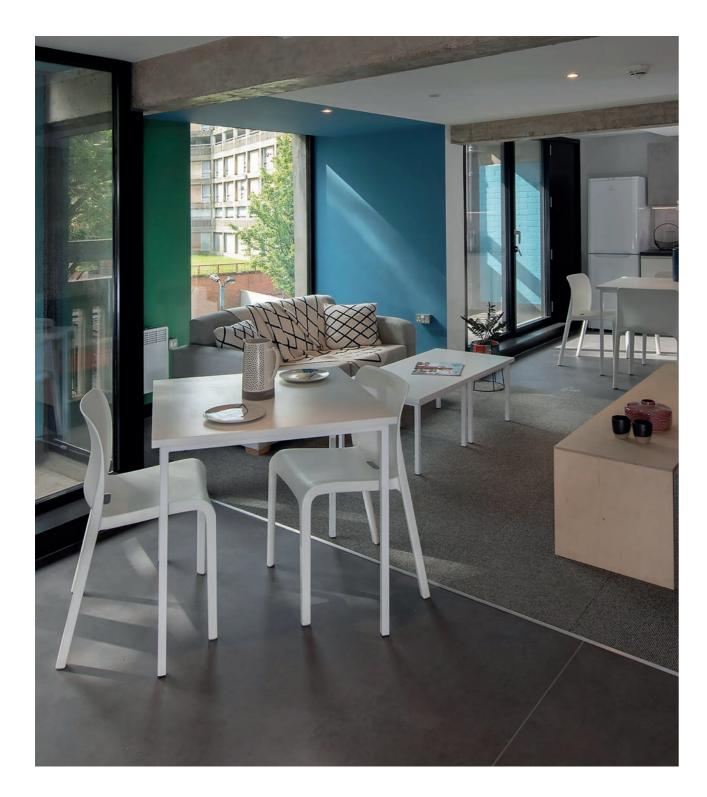
Solution: Taralay Impression Comfort



0746 Black

0765 Taupe





"The client is absolutely delighted with the final outcome of the Gerflor flooring, and we understand the flooring is performing exceedingly well and meeting the client's expectations."

- Alex Mason, Area Sales Manager - Gerflor

In completing the £21M Park Hill Flats restoration project on a Sheffield housing development Kier Construction and architects Whittam Cox specified 4000m² of highquality vinyl flooring from international flooring specialist Gerflor.

The project would provide a showcase for two of Gerflor's signature flooring products - the Taralay Impression Compact heterogeneous collection and their slip-resistant Tarasafe Standard safety range.

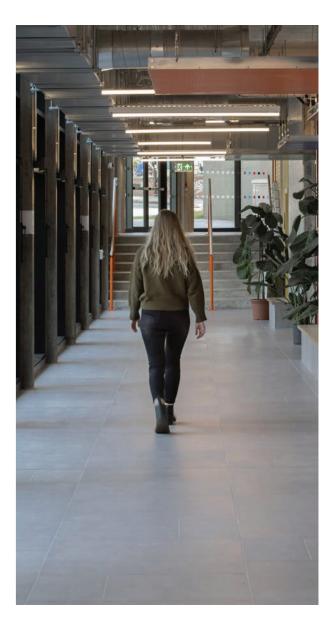
Solutions: Taralay and Tarasafe Sheet Flooring.





0543 Cemento Brescia

0525 Modena



Services

As a combined business of leading manufacturers and as specialists in the housing sector, we have a number of added value services to support you with all your housing projects. Contact us for further information on any of the services detailed below.

Test our products – Free Trial Areas

We are so confident in our housing collections, we offer free trial areas up to 20 sgm for new clients, with projects greater than 500 sqm. Projects currently specified in any Gerflor domestic or commercial vinyl are excluded from this offer.

For further terms and conditions please contact us today.



Be in the know - Lunch and Learn's

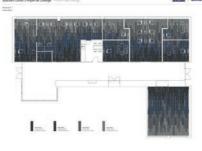
If you are looking to find out more about how to overcome housing challenges, whether it is for refurbishments or new build, we have a range of informal seminars that can help.

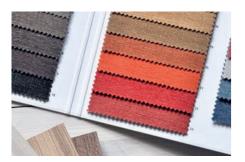
Learn more about the latest housing innovations to ensure projects run on time and to budget in a sustainable and efficient way.

"The Big Idea" - Create a Visual Design

Do you need a bespoke service where you would like to see products and colours to suit an exact design requirement for a housing roll out scheme?

This in house design service is available to meet this precise need so that you can visualise your design in situ.





Inspiration to realisation - Sampling **Mood Boards**

If you are looking for tenants boards, material for mood boards or loose sampling or swatches for your projects, contact us for your housing needs.

We can supply standard and customised sampling for your bespoke requirements.

Get creative – Interior Designer Ideal for architects, designers and specifiers, our flooring visualiser provides realistic imagery of our portfolio of original luxury vinyl designs. Explore wood and stone flooring and experiment with laying patterns. You can also upload your own photographs to generate a

real-life simulation of your floor.



Enhance your specifications – NBS

Gerflor and Gradus are live on NBS Source. NBS Source provides the construction product information you need, when vou need it. Including new enhanced product data, along with everything from Product Selector, NBS BIM Library and NBS Plus, which integrates directly into your project work flow.



The Gerflor and Gradus CPDs fall under the design, construction and technology RIBA core curriculum.

They focus on keeping architects and specifiers up to date with the latest design, technical and engineering practices. They also explore some of the issues and trends that those in the industry now come to face.

Discover our projects - Case Studies

We have a wide range of credible references, with customer testimonials that demonstrate our product innovations in action. Find out more about how our clients have futureproofed their projects in education, healthcare, offices, sports and leisure, hospitality, industry, housing and many more.

Be informed – Virtual Library

With direct access to our free virtual library, you can discover our full range of commercial and technical literature whether you are in the office, at home or conducting an on-site installation.



Develop your knowledge – CPDs



Gerflor has a dedicated team for the housing sector with over 80 years' experience in social housing and new build projects. Feel free to contact us and speak to us about your specific service support needs and any other enquiries.



Contact the Housing Team



Conrad John

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Notes	Notes





Scan the QR code to download our full social housing brochure or access online here: https://bit.ly/4ccsmR6



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