

CLIENT:
SOLUTION:

LOCATION:

INTERNATIONAL PLYWOOD
CREATION 55 LOOSELAY LVT, LUNAR CARPET TILE, TARASAFE IMPRESSION, MIPOLAM PLANET, SUREPROTECT™ PURE WALL PROTECTION, GRADUS MAT-IN-A-BOX® (MIAB) ENTRANCE MATTING, GRADUS XT™ AND BASICZ™ STAIR EDGINGS
GLOUCESTER

Gerflor and Gradus delivers Flooring and Interiors Excellence for International Plywood's Gloucester Facility.

Gloucester-based International Plywood has recently completed a state-of-the-art new build for their main office complex. This impressive development incorporated a comprehensive interior design scheme featuring flooring and finishing solutions from Gerflor, an international flooring specialist, and Gradus, a UK manufacturer of comprehensive range of contract interior solutions.

The vast array of products installed were selected for their outstanding and striking aesthetics and the high standards of safety and durability required by the End User, for which both Gerflor and Gradus products are world-renowned and recognised for. Solutions included the world class Creation LVT, Gradus Lunar Carpets, Mipolam Planet, Gradus XT™ and BasicZ™ stair edgings, Gradus SureProtect™ Pure Wall protection and Gradus Mat-in-a-Box®.

For this project, Gerflor delivered a comprehensive range of flooring solutions tailored to the needs of the office environment. Central to the design was the seamless integration of Creation 55 LooseLAY flooring with the Gradus Lunar carpet tiles. Sharing the same thickness, these innovative products enabled a smooth and uninterrupted transition between areas, without the need for joining strips, resulting in a unified and visually appealing finish throughout the space.

Adding a vibrant touch to the back stairway, Mipolam Planet in Aventurine, a bright green shade, offered a durable and low-maintenance solution for this high-traffic area. Safety was prioritised on the staircases, with Gradus XT™ stair edgings enhancing slip resistance and visibility on the main stairway, while Gradus BasicZ™ stair edgings provided a practical and cost-effective option for the back stairs. To further promote hygiene and durability, Gradus SureProtect™ Pure wall protection was installed in the shower rooms and toilets.



“ The client and our teams are highly impressed with the final interior finish, this prestigious project required careful and thoughtful selection of building construction products, that would seamlessly work with the design vision we wanted to create for the end user. ”

Andy Hobdey, Director, Stanley Partnership Architects



Its' impact resistance and easy-to-clean surface made it an essential addition to these spaces. At the entranceway, Gradus Mat-in-a-Box® played a critical role in trapping dirt and moisture, preserving the quality of the interior flooring and ensuring safety throughout the building.

Chris Pursey, Gerflor's Specification Area Sales Manager - Flooring, explained, "Stanley Partnership Architects approached us to specify flooring solutions that included luxury vinyl tile, safety and homogeneous flooring, carpet tiles, entrance matting, stair edgings, and even hygienic wall cladding for bathrooms. The range of Gerflor and Gradus products were installed across various locations throughout the complex, from offices and corridors to stairs, bathrooms, staff areas, and toilets."

Chris Pursey, further commented "The Creation 55 LVT Looselay tiles paired effortlessly with Gradus Lunar carpet tiles, eliminating the need for joining strips and achieving a high-quality interior finish. Additionally, the incorporation of plywood alongside these elements contributed a unique and visually striking dimension to the design."

Ian Cartwright, Gradus Specification Area Sales Manager – Wall Protection, commented, "The accessories we provided, including the stair edgings and wall protection systems, were vital in ensuring the project met both safety and aesthetic requirements. From improved stair visibility to enhanced hygiene in wet areas, the Gradus solutions added long-term value to the space and

contributed to the seamless integration of functionality and design."

Stanley Partnership Architects, who have collaborated with Gerflor on past projects, specified Gerflor's flooring for its versatility and suitability for multiple spaces. They also desired a complete solution and were looking for specification support on the wall protection and stair edgings requirements for the facility and were pleased to be able to source this from Gradus, which is a part of the Gerflor Group.

Director Andy Hobdey of Stanley Partnership Architects explained that the client approached them shortly after purchasing the site, seeking architectural support for planning conditions, building regulations, and the construction phase. With the site intended to serve as the company's headquarters and main warehouse, the project presented a rare opportunity to create a well-designed, bright, and inspiring workspace for the employees, made possible by the client's clear vision and commitment.

Andy Hobdey went on to say, "It was of immense value to also be able to access and specify the Gradus Wall Protection and Accessory Stair edging products as part of the iconic project, having the relationship with Gerflor enabled us to fast track the project and also include the finishing solutions from the Gradus offer to be a part of the renovation project".

Ian Cartwright went on to further add "As a combined business, we are able to offer our clients complete solutions

ranging from high quality floorings such as LVT, Carpets, Safeties, Homogeneous vinyl's from Gerflor, alongside our Gradus entrance matting, stair edgings and wall protection systems, this is a comprehensive complete solution which makes specification and purchasing even easier for all our customers."

Andy Hobdey highlighted that the support provided by the Gerflor and Gradus teams during construction, along with the finished results, surpassed expectations. Based on positive feedback from both the client and their workforce regarding the completed offices and ancillary spaces, Hobdey expressed confidence in returning to Gerflor and Gradus for future projects.

Andy Hobdey concluded, "The client and our teams are highly impressed with the final interior finish, this prestigious project required careful and thoughtful selection of building construction products, that would seamlessly work with the design vision we wanted to create for the end user. It has achieved this and could not have been possible without the support of the Gerflor and Gradus teams. We would not hesitate to use Gerflor and Gradus again in future specifications."

Summing up the project Chris Pursey concluded, "Being part of this world class project was incredibly rewarding. The range of Gerflor and Gradus solutions which were installed throughout the facility, showcased our ability to provide an end-to-end comprehensive solution for a variety of applications, resulting in a visually and functionally exceptional finish."

For further information on Gerflor's extensive range of flooring solutions please contact us: