

22nd September 2017

Gerflor and Judy Murray rise to community challenge

Inchgarth community centre in the 'Granite City' of Aberdeen is the city's biggest, busiest and most successful centre with some 2000 users, 150 sessions of activity per week and delivers services for people of all ages including; music, fitness, sports, education, leisure, recreation, the arts and social projects including many outreach services. Since its inception in 1984, Inchgarth has been a non-stop hub for the local community and has recently been recognised by her Majesty the Queen via the Queens Award for Voluntary Service with an MBE.

Mother of tennis superstar Sir Andy Murray, Judy Murray wanted to do something tangible to assist the centre. Eighteen months ago, she delivered a large coaching session for fifty adults and forty children to introduce them to tennis, passing on the basic coaching skills in order that tennis could grow in the community. Working with Kris Souter through Tennis on The Road, Judy Murray remembered Inchgarth and offered the centre an amount of PowerGame™ outdoor modular sports flooring from Sport Court® which had been originally donated by international flooring specialists Gerflor to Judy Murray to further her tennis initiatives.

In 2015 Gerflor announced their acquisition of Connor Sports® and their Sport Court® brand in a move that subsequently expanded the company's global market reach. Back in 2005, Connor Sports® joined industry leader Sport Court® to form Connor Sport Court International, Inc. (CSCI). Sport Court® has built systems for many elite associations including the NBA, NCAA, FIBA, USTA, FIVB, US Youth Futsal, USA Volleyball and Premier Euro League Teams.

The safest modular outdoor court in the world PowerGame™ from Sport Court® features the lowest skin abrasion of virtually any outdoor court surface and is made of the highest quality materials and UV stabilizers to protect the customer's investment. The patented Double-Tier shock absorbing grid and Lateral Forgiveness reduces joint strain and fatigue to help users play longer and more safely than ever.

Paul O'Connor MBE, Chairman & Manager Inchgarth Community Centre, commented, "the community is loving this tremendous PowerGame sports flooring. It's been used daily, not just by the children, but also families taking their little ones to the centre. It's given us a fabulous platform to introduce people to tennis where they can then progress to our free outdoor courts." He went to further say, "it's also a wonderful addition to our already fantastic outdoor playpark.

This facility not only encourages people to get into tennis from an early age, but the social, fitness, wellbeing and wider community benefits are also incredible." He went on to add, "The courts have given children the opportunity to try tennis with the benefits being; less anti-social behaviour, healthier children and ultimately giving the kids somewhere safe to play."

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The PowerGame™ system supplied by Gerflor is now a permanent fixture at the Inchgarth community centre where it's playing its' role in providing on-going tennis lessons for a new generation of possible Wimbledon stars...and all thanks to Gerflor and Judy Murray!

Paul O'Connor, MBE ended by saying, "the PowerGame flooring from Judy Murray and Gerflor has been a wonderful gift to our community. One which will have a legacy of introducing hundreds of children and their families to tennis for many years to come."

Learn more about Gerflor solutions, ask for a free sample or contact us to speak to a specialist today by calling 01926 622 600, emailing contractuk@gerflor.com, or visiting gerflor.co.uk for the latest innovations.

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