

## PRESS RELEASE

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## Gerflor 'power through' to deliver outstanding Dublin gym

Honeypark is a high-end residential apartment development built on the Olde Dún Laoghaire Golf course in Dublin. Apart from the original features of the golf course with its magnificent array of trees, flora and fauna, a multi-million-euro investment programme has now been implemented. It's in perfect keeping with a development that was once home to the Olde Dún Laoghaire Golf club, now offering a lush setting that has been reborn as South Dublin's finest new address. It's an outstanding quality of build brought together by the developer Cosgraves.

Since 1979 Cosgraves have built many of the most exceptional living environments in Dublin. Honey-park benefits from the wealth of experience that Cosgraves have gained over 30 years as a premier builder. As part of the projects requirements a gym would need to be installed on the penthouse level of the development. Only the highest quality state of the art gym flooring would be specified by the contractor and the final choice would be 110m² of Gerflor's outstanding Powershock 300 in Dark Grey.

The designated contractor needed a flooring surface that would deliver noise reduction levels to avoid unacceptable impact sound to apartments below the installed gym area. Powershock 300 from Gerflor did just that.

There are flooring types that can resist the beating of the free-weight and weight lifting areas, then there are floors that look great and floors that are made in formats that make them quick to install, interchangeable and replaceable. There are also floors that are easy to maintain. The Powershock 300 range from Gerflor is a high impact rubber solution that delivers all the above in spades.

The range is perfect for a host of fitness activities as they are designed to be both functional and hardwearing. The Powershock 300 range is more durable and easier to clean and maintain, providing up to 5 times more resistance to indentation than a standard rubber flooring. Powershock 300 is a 30mm thick high impact rubber flooring tile ideal for free weight and heavy weight areas in any gym or fitness facility. Their pre-installed connector pins make for easy installation. Powershock 300 avoids deep-impact damage while providing outstanding sound deadening. Powershock 300 tiles are made from vulcanised rubber to increase their strength and durability, the non-porous wearlayer is impermeable and odourless. Powershock 300 also delivers fantastic shock absorption qualities and sound installation of 26dB, whilst also providing important protection for the existing subfloor.

Gerflor are *the* sports, leisure and fitness flooring experts and have been delivering sports wellness since 1947. They are a trusted partner in the fitness world, supplying solutions for all areas of a fitness facility offering users safety, comfort and performance.

Achieving stunning looks coupled with high levels of safety and performance can often be a challenge, however Gerflor's range of durable fitness solutions stand the test of time even in heavy traffic environments delivering superior performance every time. Their collection of sports and fitness products are the ideal solution for several key areas within any sports or fitness facility including; aerobics and classroom areas, personalised training zones, free weights areas, fitness and cardiovascular spaces, together with reception areas and changing rooms.

Learn more about Gerflor solutions; ask for a free sample or contact us to speak to a specialist today by calling 01926 622 600, emailing **contractuk@gerflor.com**, or visit **www.gerflor.co.uk** for the latest innovations.

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## With Compliments:

Hannah Evans
The Studio 4
Grosvenor House
Central Park
Telford
TF2 9TW

Tel: 01952 234 005

Email: pr@thestudio4.co.uk

## Issued on behalf of:

Navjot Dhillon Gerflor Wedgnock House Wedgnock Lane Warwick CV34 5AP

Tel: 01926 622 600

Email: contractuk@gerflor.com