

CLIENT:

SOLUTION:

LOCATION:

NELSON PLACE

TARAFLEX® INDOOR SPORTS SURFACES, POWERSHOCK 300 RUBBER TILES, GTI MAX TECHNICAL TILES, TARASAFE IMPRESSION SAFETY FLOORING, TARASAFE ULTRA AND TARASAFE ULTRA H₂O SAFETY FLOORING
BELFAST

Nelson Place enhances its Student Facilities with comprehensive high-performance flooring solutions from Gerflor

The Nelson Place development, Belfast's largest purpose-built student accommodation (PBSA), has specified Gerflor flooring for its iconic new build, that services the growing needs of Ulster University and Student Roost.

This 774-bedroom prestigious project includes high-quality accommodation, with ground floor amenities elevated to incorporate a mezzanine level. These spaces also support a state-of-the-art 4-court sports hall, gym, fitness suite, and training facilities.

Central to the success of the project was the specification of 2,600m² of flooring products supplied by international interiors specialists, Gerflor. The flooring solutions included PowerShock 300 rubber tiles and GTI Max Technical Tiles for the gym areas, Tarasafe Impression slip resistant safety flooring in the main reception and walkway, Tarasafe Ultra and Tarasafe Ultra H₂O slip resistant safety vinyl flooring for the changing rooms and WC's, alongside their world-renowned Olympic pedigree Taraflex® sports flooring for the main sports hall. These products were chosen for their world class durability, safety, and superior performance in high-traffic environments.

The sports hall at Nelson Place featuring Gerflor's Taraflex® sports indoor vinyl flooring, is known for its use in Olympic and other international and national sporting and leisure venues. It was carefully selected for its outstanding shock absorption properties and high slip resistance performance. It was also specified because of its outstanding safety, comfort and performance for both the casual users and competitive athletes that utilise the facilities, making it a standout and natural choice for this multipurpose recreational space.



“ The overall quality and finish of these hardworking spaces enables a range of sporting, exercise and leisure activities and provides practical robustness, whilst future proofing the facility for many years to come. ”

Sandy Deans, Senior Associate, Fletcher Joseph



Gerflor's PowerShock 300 rubber tile flooring, installed in the gym, delivers exceptional impact resistance and acoustic performance, making it ideal for heavy-duty fitness environments.

Complementing this was the GTI Max collection, used across the key training areas for its exceptional durability and resistance to wear in high-traffic locations. These combined robust solutions aligned perfectly with the facility's demanding requirements for long-term performance and ease of maintenance.

In the wet and dry areas, such as the changing rooms and WC's, the Tarasafe Ultra H₂O and Tarasafe Ultra vinyl safety flooring was installed as it offered key users exceptional slip resistance, whilst also meeting HSE guidelines for these critical areas. In the reception and walkway areas, Tarasafe Impression safety vinyl was installed, carefully selected for its striking design and outstanding slip resistance.

Maggie Smith, Scotland Team Leader and Specification Manager for Gerflor, commented, "The Nelson Place project has been two years in the making between myself and Wayne Andrews - Sports Key Account Manager - North. The client had only known and experienced timber sprung sports flooring in the past and this was an excellent opportunity to show what our world class Taraflex sports flooring can achieve. Offering, not only high levels

of shock absorption but also instant impact protection which timber floors can't achieve. Wayne visited Belfast to show the client around another facility where Taraflex had been installed. The client was impressed and wanted an Olympic pedigree indoor surface that could deliver first class performance for all Users, regardless of their age and sporting ability."

Fletcher Joseph Architects, known for their innovative and sustainable designs, contributed their expertise to delivering the project. Sandy Deans, Senior Associate at Fletcher Joseph, commented that the growing student population in north Belfast created a demand for high-quality amenities. The challenge was to design facilities that catered to students' needs, while adhering to a proven development model.

Sandy Deans commented "The Gerflor products have been well received by the client team and the end users. Multiple sporting groups have praised the comfort of the flooring in the main sports hall, while others have commented on the finishes in the gym and multi-use areas. The overall quality and finish of these hardworking spaces enables a range of sporting, exercise and leisure activities and provides practical robustness, whilst future proofing the facility for many years to come."

Wayne Andrews highlighted further "This remarkable project provided a unique opportunity to showcase a wide range

of innovative flooring solutions. All the Gerflor products installed have exceeded expectations in terms of performance and aesthetics. Nelson Place has not only delivered excellent student accommodation but has also contributed to regenerating a brownfield site near Belfast's Cathedral Quarter."

Maggie Smith concluded, "The successful incorporation of our Taraflex sports vinyl flooring has opened doors for further opportunities for Gerflor. Residents at Nelson Place benefit from outstanding sports facilities, adding tremendous value to their living experience, whilst Ulster University's clubs and societies make full use of these versatile recreational spaces."

Each occupant at Nelson Place enjoys access to the sports facilities, offering exceptional value for money as part of their residency. Ulster University's over 75 clubs, with their diverse range of requirements, are all able to also benefit from this multipurpose facility.

Sandy Deans finally concluded, "We would recommend Gerflor innovations in such settings again in the future for other key projects. The products offered, and the assistance from Maggie and Wayne at Gerflor, has been excellent. The overall project has exceeded our expectations, especially in terms of the quality of the floor finishes within the recreational facilities, which have been instrumental in the success of the project."

For further information on Gerflor's extensive range of flooring solutions please contact us:

UNITED KINGDOM
+44 (0) 1625 428 922
contractuk@gerflor.com
www.gerflor.co.uk

REPUBLIC OF IRELAND
+353 (0) 42 966 1431
gerflorir@gerflor.com
www.gerflor.ie

