

2nd February 2021

Gerflor LVT and Gradus Carpet triumph at Tunstall Trade Park

When the Tunstall Trade Park complex near Stoke-on-Trent needed to fulfil a requirement for over 700m² of flooring they turned to international flooring specialist Gerflor to supply a mixture of Creation 55 Luxury Vinyl Tiles (LVT) and Gradus Lafite Connect Space carpet tiles to provide a stunning finish for the project.

Tunstall Trade Park on the outskirts of Stoke-on-Trent is a newly built, high quality industrial estate made up of 10 units totalling 44,000 sq. ft. The modern units are of high-specification and offer uses such as industrial, warehouse, retail/trade counter and storage space. With a legacy of providing a range of high-quality flooring for a host of contract applications, the Tunstall Trade Park project would be a perfect fit for Gerflor.

On specification Jason Judges, Regional Sales Manager, Gerflor commented, "We were approached by the flooring contractor as our products presented a cost saving versus the original specification, without comprising on design or quality."

The installation of this prestigious project would be the responsibility of a well-established Macclesfield flooring company. Sylk Flooring specialise in the installation and supply of all types of commercial flooring from offices, hotels, housing associations, medical areas, and shower/wet rooms. They also supply and install all types of flooring to schools and nursing homes including both carpets and vinyl. Their team of fitters are highly trained and know the importance of providing a quality service second to none.

Matt Hopley, Director, Sylk Flooring commented, "The project came about through the main contractor B. Mellings - one of the leading buildings and fit-out commercial contractors to the Northwest of the country. Due to budget constraints and very rigid turnaround times, we suggested Gerflor LVT and Gradus Carpet tile products as they would look stunning, be durable and meet the cost limits head on."

Matt Hopley continued, "Gerflor and Gradus have been approachable and easy companies to deal with. They are both totally dependable and we are always confident that the flooring will be delivered on time. This is crucial when we have exceptional tight deadlines."

The Creation LVT range is an extremely well-established credible, world class brand constantly delighting designers with a host of vibrant, stunning designs that both inspire and stimulate the senses. Gerflor's Creation 55 Luxury Vinyl Tile (LVT) collection produces some stunningly attractive colours, designs, effects, and formats.

Creation 55 LVT is a perfect match for moderate traffic areas in commercial environments. This includes offices, restaurants, reception areas, boutiques, and housing. The flooring has a 0.55 mm wear layer and is available in an extensive range of designs with varied sizes in tiles and planks. The Creation 55 range is 100% recyclable; REACH compliant and provides excellent cleaning characteristics and improved resistance to scratching as it is treated with PUR+ surface treatment.

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The most popular designs and colourways have now been selected for UK customers and branded as the 'Creation 55 LVT Essential Collection'. This LVT collection encompasses a myriad of outstanding colours choices. It's design and colour palette are aimed at delivering eye-catching solutions that are 'on trend' and that can dovetail into any creative-led environment. The UK stocked Creation 55 Essential LVT Collection comes in two installation formats. For permanent installations Creation 55 Dryback provides the perfect solution on prepared subfloors and is ideal for new projects. When an installation needs to be removable, then Creation 55 Looselay with its exclusive construction is the answer.

The floor covering supplied by Gerflor would also encompass Gradus carpet tiles enabling the project to have a very high level of finishing which was a major factor set out by the specifiers - Cheadle based building contractors B. Melling Ltd.

Gradus Lafite Connect Space features a linear design and is available in both tile and plank format offering variety and the opportunity to produce unique floor schemes. Gradus Lafite Connect Space can be accompanied with the other designs within the Lafite Connect range (Plains, Stripes and Design) and is ideal for offices, universities, and larger scale spaces. By combining both formats and choosing from a range of installation methods specifiers and designers can easily create a unique floor design, and by adding vibrant accents of colour can produce a unique design statement or emphasise a specific area.

Jason Judges further commented, "This was a high calibre project to be involved in and is an excellent example of what our business can achieve when working in partnership with the flooring contractor and the end user."

Regarding supply Jason Judges concluded, "We were able to offer Gerflor luxury vinyl tiles and Gradus carpet tiles. The products supplied provided premium designs for this prestigious project in the offices and circulation areas. The client was delighted that our products were delivered on time and well within their budget."

In addition to the LVT and Carpet flooring supplied to the client, complementary Gradus Accessories were also installed to all staircases, Gradus ADXT3 aluminium stair edgings are designed to reduce the risk of slips, trips and falls. Part of Gradus' market-leading XT range of stair edgings, they comprise an aluminium channel with a slip resistant insert that extends around the leading edge of the profile to ensure that foot contact is always made with the slip-resistant element of the stair edging for improved user safety. Xtra-grip inserts were chosen which offer increased surface roughness to reduce slip accidents, particularly in areas where the stair edgings may become wet for example from rainwater brought in on the soles of shoes. Chosen in colour 'Concrete' they offer the correct Light Reflectance Value to highlight the step edge and ensure safe access for all building users.

Matt Hopley ended by saying, "We would definitely install Gerflor and Gradus products again and have already used them again on other projects since the install at Tunstall. Gerflor's Creation 55 LVT is a world class product available at a competitive price as are the Gradus Lafite Connect carpet tiles."

Learn more about Gerflor solutions, ask for a free sample or contact us to speak to a specialist today by calling 03332 412901, emailing contractuk@gerflor.com, or visiting gerflor.co.uk for the latest innovations.

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